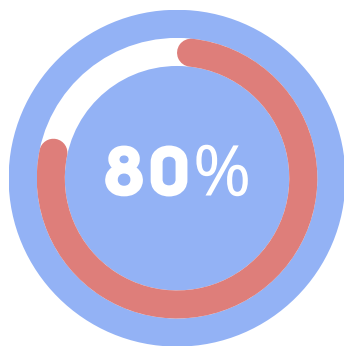


# Share Knowledge

## Client Education Strategies

### SHOW IT TO KNOW IT



Patients forget up to a staggering 80% of health information as soon as they leave an appointment.

Verbal health education just isn't cutting it. What can practitioners do instead?



Infographics

Comics

Illustrations

Social Stories

**Combine visual + written instruction for better retention**

### Easy Read Summaries



Summarize pertinent research studies in an easy to read format

### Video /Audio Recording

Record your own videos or curate a YouTube playlist



Video record instructions or exercises. Send them to the client's phone.

### Workshop



Provide opportunities for modeling and real-time problem solving

### FRAME YOUR MESSAGE

The most effective OT client education is:



Occupation-based



Empowering



Solutions-focused

### MEET CLIENTS WHERE THEY ALREADY ARE

The best place to reach your audience is where they already are! Share content **virtually via email, text, or EHR**. Have **printed pamphlets and handouts** available in the waiting room. Share **digital resources** on your facility website.



Reinforce information in **multiple formats!**

Focus on **what the client can do** at their skill level!

Involve **care partners!**

# Share Knowledge

## References and Resources

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### **Infographics**

[AOTA HOT Evidence](#)

[OT Graphically](#)

[Canva Infographics](#)

### **Social Stories**

[Instructions and Templates](#)

### **Easy Read Summaries**

[Template and Guide](#)

### **Visual Communication Tools**

[CDC Visual Communication Resources](#)

[NIH Visuals Online](#)

### **Dissemination Checklist**

[README Checklist](#)

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